

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract # 840862 Schedule Dates Advertiser Agency/T-Code Product

Sales Office

Buyer Name

Phone/Fax

CPE

09/12/12-09/17/12 George Allen For Senate (21729)

Smart Media Group (7611)/788239874 Political - US Senate (1176) REPUBLICAN (168806) Salesperson

Blair, Cheryl (2205) TeleRep - Philadelphia BROOKS, MICHELE (804) 726-2012 / ALLNS/ORDR/911917

Account Types National/**Political - Agency Billing Type Weekly/Irregular ALLEN 09/11
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/05/12 Last Modified 09/07/12 Entered By

Penne Marsh CO-OP 06217465 Headline #

Order Type Normal Package Deal

15.00 Commission \$2,241.75 Net Total \$12,703.25

Sales Tax

Commission %

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate 39 \$14,945.00 Sep. 2012 Grand Total: \$14,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu '	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	11:35P- 12:02A (ET)					1		1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
2.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	12P- 12:57P (ET)					1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
3.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	5:29P- 5:58P (ET)					1		1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
4.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	6P- 6:30P (ET)					1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
5.2	Normal Line / SPOT	09/14/12-09/14/12	6	:30	6:58P- 7:28P (ET)					1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/7/12
6.2	Normal Line / SPOT	09/14/12-09/14/12	5	:30	7A- 9A (ET)					1		1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
7.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	7:28P- 7:57P (ET)					1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
8.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11:35P- 12:02A (ET)		1					1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
9.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	12P- 12:57P (ET)		1	- 1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
10.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5:29P- 5:58P (ET)		1					1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
11.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (ET)		1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
12.1	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 9A (ET)		1					1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
13.0	Normal Line / SPOT	09/17/12-09/17/12	6	:30	7:28P- 7:57P (ET)		1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
15.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:58A- 11A (ET)						1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 12:10 PM on Monday, September 10 2012

Page 1 of 3



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # Schedule Dates Advertiser Agency/T-Code

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

840862 09/12/12-09/17/12 George Allen For Senate (21729) Smart Media Group (7611)/788239874 Political - US Senate (1176) Brand REPUBLICAN (168806) Blair, Cheryl (2205) Sales Office

TeleRep - Philadelphia BROOKS,MICHELE (804) 726-2012 / ALLNS/ORDR/911917 National/**Political - Agency Weekly/Irregular

ALLEN 09/11
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 07/05/12 Last Modified 09/07/12 Penne Marsh Entered By No CO-OP 06217465 Demo Order Type Normal Package Deal

Commission % 15.00 \$2,241.75 Net Total \$12,703.25 Sales Tax

By Broadcast Month		Raf
Sep. 2012	39	\$14,945.00
Grand Total:	39	\$14,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We Ti	1 Fr	Sa S	u Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	0 6P- 6:30P (ET)						1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	9/7/12
17.1	Normal Line / SPOT	09/16/12-09/16/12	6	:3	0 9P- 10P (ET)						1	. 1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	GCB	9/7/12
18.1	Normal Line / SPOT	09/16/12-09/16/12	5	:31	9A- 9:30A (ET)						1	1	\$75.00	\$75.00	Norfolk (WVEC) (WVEC)	WALL ST JOURNAL	9/7/12
19.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:30A- 10A (ET)		L.				1	1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	9/7/12
20.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	11P- 11:35P (ET)		1		1			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
21.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	11:35P- 12:02A (ET)			1	1			1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
22.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	12P- 12:57P (ET)	_L_			1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
23.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	5:29P- 5:58P (ET)				_ 1			1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
24.1	Normal Line / SPOT	09/13/12-09/13/12	5	:30	6P- 6:30P (ET)				1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
25.2	Normal Line / SPOT	09/13/12-09/13/12	5	:30	7A- 9A (ET)				1			1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
26.0	Normal Line / SPOT	09/13/12-09/13/12	6	:30	7:28P- 7:57P (ET)				1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
27.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11P- 11:35P (ET)	1			х х	х		1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
28.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:35P- 12:02A (ET)	1			х х	х		1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
29.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12P- 12:57P (ET)	1			хх	x		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

B/E Bookend P/B Piggy Back

Printed At: 12:10 PM on Monday, September 10 2012



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract #
Schedule Dates
Advertiser
Agency/T-Code
Product
Brand
Salesperson

840862 09/12/12-09/17/12 George Allen For Senate (21729) Smart Media Group (7611)/788239874 Political - US Senate (1176)

Date Entered 07/05/12 Last Modified 09/07/12 Entered By CO-OP No 06217465

Penne Marsh rmal .00 241.75

Norfolk (WVEC) (WVEC) By Broadcast Month Spots
Sep. 2012 39 Rate \$14,945.00 Grand Total: \$14,945.00 39

Brand	REPUBLICAN (168806)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	BROOKS,MICHELE	Commission %	15.00
Phone/Fax	(804) 726-2012 /	Commission	\$2,241.75
CPE	ALLNS/ORDR/911917	Net Total	\$12,703.25
Account Types	National/**Political - Agency	Sales Tax	
Billing Type	Weekly/Irregular		

ALLEN 09/11
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
30.2	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (ET)	1			х	х	x		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
31.3	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 9A (ET)	1			х	X	X		1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
32.1	Normal Line / SPOT	09/12/12-09/14/12	6	:30	7:28P- 7:57P (ET)	1			X	χ :	X	- 1	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/11/12
33.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	11P- 11:35P (ET)			1	1	- 1			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	NEWS	9/7/12
34.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	11:35P- 12:02A (ET)				1				1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/7/12
35.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	12P- 12:57P (ET)				1	1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/7/12
36.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	5:29P- 5:58P (ET)				1				1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/7/12
37.1	Normal Line / SPOT	09/12/12-09/12/12	5	:30	6P- 6:30P (ET)				1	- 1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/7/12
38.2	Normal Line / SPOT	09/12/12-09/12/12	6	:30	6:58P- 7:28P (ET)				1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/7/12
39.2	Normal Line / SPOT	09/12/12-09/12/12	5	:30	7A- 9A (ET)				1				1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	GMA	9/7/12
40.0	Normal Line / SPOT	09/12/12-09/12/12	6	:30	7:28P- 7:57P (ET)	_			1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	JEOPARDY	7/5/12
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B/E Bookend P/B Piggy Back

Printed At: 12:10 PM on Monday, September 10 2012

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	check applicable box) FEDERAL CANDIDATE STATE/LOCAL CANDIDATE									
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3										
Station and Location: WVEC Norfolk Date: 9/7										
I, Smart Media Group										
being/on behalf of: George Allen , a legally										
qualified candidate of the Republican political										
party for the office of: US Senate										
in the General										
election to be held on: 11/6/2012										
do hereby request station time as follows:										
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks					
see attached										
	<u> </u>									
Total Charg	Total Charges: \$ 12, 703, 25 Net									

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840862

For programming that, in whole or national importance," list the matter	in part, "communicates a message reers below:	elating to any political matter of
I represent that the payment for th	e above described broadcast time has	s been furnished by:
George Allen		
•	the time as paid for by such person y is either a legally qualified candida ally qualified candidate.	•
The name of the treasurer of the ca	andidate's authorized committee is:	
Gary Thomson		
	s political advertising policies, includ er sales practices (not applicable to fe	
To Be Signed B	By Candidate or Authori	ized Committee
6/20/12 Date	lu Heart Signature	
To Be Si	gned By Station Repres	sentative
Accepted	☐ Accepted in Part	☐ Rejected
Tense Marsh Signature	Penne Marsh Printed Name	NSC Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam		or authorized committee) hereby r in part) pursuant to this agreeme						
	✓ does	☐ does not						
	**	ate (check applicable box). I furt or to an opposing candidate:	her certify that for the					
(che	ck applicable box)							
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.							
	image of the candidat displayed printed stat	mming contains a clearly identifiance for a duration of at least four settlement identifying the candidate, at the candidate and/or the candidate.	econds, and a simultaneously that the candidate approved					
_	Julu Co	nature of candidate or authorized comm	mittee					
	pr	inted name	date					